



GUYS READ

Our mission is to motivate boys to read by connecting them with materials they will want to read, in ways they like to read.

guysread.com

PRESS RELEASE

GUYS READ is a web-based nonprofit literacy initiative for boys founded by Jon Scieszka. It is a sponsored program of the New York Foundation for the Arts.

Statistics and anecdotal evidence shows that boys are having trouble reading. The basic idea of GUYS READ is that boys can be motivated to read by connecting them with texts they will want to read.

What boys like to read is not often the same as what they are required to read. Literary fiction is the mainstay of required school reading. Yet boys often prefer non-fiction, humor, information, comics/graphic novels, and more humor.

The GUYS READ website (funded by Jon Scieszka, the generous contributions of writers and illustrators to the GUYS WRITE FOR GUYS READ anthology edit out Penguin) is designed to raise public awareness of the problem of boys' literacy, and to offer boys reading they will enjoy.

The website has two primary functions: it collects book recommendations for boys and gives adults strategies to help boys connect to reading. Guys Read's recommendations are not value judgments about what is "great literature." They are more effectively recommendations based on what other guys have liked.

Jon Scieszka thought of the idea of GUYS READ after growing up with five brothers, teaching elementary school for ten years, raising a daughter and son, and writing books for kids for the last twenty years.

For more information write press@guysread.com